

Transforming Markets and Value Chains for
Inclusion and Sustainability

Stakeholder Workshop on Readiness and Strategy for Scaling Innovation

Tegucigalpa, Honduras October 22, 2024



OPENING SESSION



Transforming Food Markets Initiative

Innovation Scaling Readiness Workshops

Objectives Validate the evidence on impacts. Enhance knowledge sharing and adoption of innovative solutions for food systems. Identify best practices and understand challenges in implementing and scaling innovations. Develop viable strategies to promote the adoption of innovation through policy changes. Assess the scalability, readiness, and scalability of innovation models. Identify potential trade-offs associated with scaling. Joint design of escalation trajectories/strategies/actions. Mobilize stakeholder buy-in, resources and investments.

Program

Time	Activity
Morning	SESSION 1: Deepening Innovations
	Opening remarks (including workshop agenda).
	Introduction to the session: KISM seminar and survey.
	WP Team Presentations: Brief summary of the intervention/innovation and innovation design process.
	Quality assessments at the point of purchase as a tool to improve product traceability, improve quality and provide personalized technical support.
	Digital Public Infrastructure to improve product traceability and horizontal coordination in export supply chains.
	Advancing Gender Equality in Agri-Food Value Chains: A Toolbox to Identify Barriers, Improve Participation and Empower Marginalized Women.
	Introduction to the guide and summary of the research "Creating more and better jobs in agrifood systems".
	How to assess the scalability of innovation and Discussion in groups to identify scalable interventions.
Afternoon	SESSION 2: Deepening the scaling of (scalable) innovations
	Innovation survey (via Mentimeter).
	Group discussion to understand new contexts, resources, and impacts of scaling.
	Group discussion to identify escalation strategies/paths & Key follow-up actions.
	Closing and Cocktail with all participants.

Opening Session

Welcome remarks: Rob Vos, Leader of the "Rethinking Food Markets" Initiative; **Carlos Roberto Murillo Tejada**, Undersecretary of Coffee Farming, Secretary of Agriculture and Livestock



Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability



Transforming Food Markets and Value Chains for Inclusion and Sustainability

WORKSHOP WITH KEY ACTORS FROM HONDURAS Honduras,
October 22 and 23, 2024.

Welcome remarks: ROB VOS, LEADER OF THE INITIATIVE

Food System Challenges



Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability

01

The food sector is the largest source of income and employment, but it is unable to provide decent livelihoods for billions of people who depend on it.

02

Rural and urban workers employed in the agri-food sector receive only a small slice of the economic pie and cannot afford a nutritious diet.

03

Weaknesses and inefficiencies in the value chain are leading to poor outcomes for people and the environment.

To meet these challenges... ... the Transforming Food Markets Initiative is generating evidence on innovations, incentives, and effective policies for the creation of better incomes and jobs and equitable distribution in production chains.

Key Objectives of the Transforming Food Markets Initiative



Rethinking Food Markets
and Value Chains for
Inclusion and Sustainability

1

Poverty reduction

... Through more employment and better incomes for smallholder farmers and SMEs (especially women and youth).

Less food loss

... And waste through better quality control and logistics.

4



2

Lower GHG emissions

... In national and global food markets and in value chains.

Affordable healthy diets

... For poor people and the nutritionally vulnerable population.

3

Focus: Clustering Innovations and Interventions



- ***More employment and higher incomes (especially for women and young people. Less food loss. Affordable healthy diets. Lower GHG emissions.***

Honduras

Coffee Value Chain



Objectives: Improve vertical coordination, improve coffee quality, prepare for EUDR, credit and gender equity.



Research methods:

- Analysis of bottlenecks and innovations. Impact evaluation with randomized treatment trial. Participatory design of solutions.



Innovations:

- Quality assessments at the point of purchase and information flows to and from producers. Digital Infrastructure of Public Interest to improve traceability and vertical coordination. Typologies to improve gender inclusion.



Partners: BECAMO, Beneficio Río Frío, Beneficio Rosales, Volcafe, SwissContact, Confianza, GrainChain, IHCAFE, Fundación Linux, FAO, GIZ, TechnoServe.

Honduras

Bean and Corn Value Chains



Objectives:

- Improve the efficiency of bean and corn value chains.
- Improve the incomes of agricultural enterprises and SMEs through improved product quality and vertical integration of the maize and bean value chain.



Research methods:

- Analysis of bottlenecks and opportunities for innovations. Impact evaluation with randomized control trial (beans). Sensory evaluations and willingness to pay for new corn and bean products.



Innovations:

- Technical messages by WhatsApp and on-site quality tests and price information on beans. Design and formulation of processed foods based on corn and beans.



Partners:ARSAGRO, CECRUSCO, UNAH, Maturave, AgriLac.



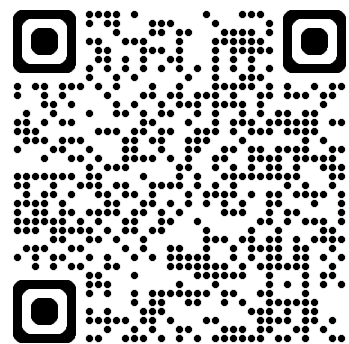
SESSION 1

Deepening of Innovations (Innovation deep dives)

Seminario KISM | Seminar KISM

Introducción Sesión 1

Introducing Session 1



www.kismfoodmarkets.org



Rajalakshmi Nirmal

Gerente de la Iniciativa Transformando los
Mercados Alimentarios, IFPRI



IFPRI

INTERNATIONAL
FOOD POLICY
RESEARCH
INSTITUTE



CGIAR

INITIATIVE ON

Rethinking
Food Markets

A photograph of a person carrying a large, heavy bundle of green leafy vegetables on their head. The bundle is secured with a yellow strap. The person is wearing a colorful striped shirt. In the background, there are blurred structures and trees, suggesting an outdoor market or rural setting. A semi-transparent dark grey box is overlaid across the middle of the image, containing the text.

Short Survey on KISM

KISM SURVEY – Working Group 1 (Mentimeter)

This survey is to get users' feedback and understand benefits from the KISM platform and how it can be improvised.

Go to: www.menti.com

Enter the code: **5332 1297**

Survey Link:

<https://www.menti.com/al5jmgd1yojg>

QR code:



**Workshop with Key Stakeholders of the
Transforming Food Markets Initiative October
22, Tegucigalpa, Honduras**

Quality assessments at the point of sale to improve product traceability, quality, and inform technical assistance programs

William Igeler Working Group 1



Innovation

- **Key innovation:** Digital Coffee Quality Assessment System at the Point of Purchase (ODK). **Grouped solutions/services/resources:** (i) Technical training to producers, (ii) Sending quality reports by SMS and email to producers and technicians. **Value chains and target market systems:** Coffee chain, private intermediation markets. **Challenges to be addressed:** Fragmentation in the supply chain and mistrust between actors in the chain. **Users:** Coffee producers, intermediaries and exporters. **Benefits:** Improvement in the quality of coffee and strengthening of trade relations.

Alliances

Innovation Developers: Montecristo Coffee Mill (BECAMO), Rio Frio Mill, Rosales Mill.

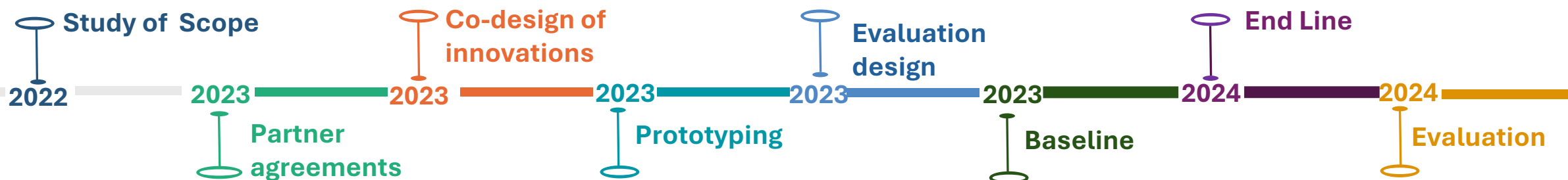
Scaling Partners: Exporters, local intermediaries and producer cooperatives that support the implementation and dissemination of good practices. SA-FGR Trust.

Estimated investment in innovation: Investment in technical training, development of digital tools (ODK and FIS) and monitoring and evaluation activities to measure coffee quality and impact on producers. Approx. \$70,000 USD.

Intervention Process

Identification of Needs: Recognition of fragmentation in the coffee supply chain in Honduras. **Intervention Design:** Planning of a program to improve vertical coordination and information transfer with BECAMO and intermediaries. **Technician Training:** Training of three technicians in collection, processing and quality assessment. **Selection of Intermediaries:** Identification of intermediaries willing to participate. **Implementation of Technical Assistance:** Farm visits and group training, reaching 1,150 producers between October 2023 and March 2024. **Quality Assessment at the Point of Purchase:** Conducting 6,585 quality tests of coffee at the point of purchase. **Sending Quality Reports:** Sending 1,824 reports by SMS to producers with feedback and recommendations. **Monitoring and Adjustment:** Adjustment of technical assistance activities according to the needs detected. 1607 producer families benefited.

Timeline



Progress, results and impact

- **Improved understanding of quality issues:** 6,585 quality tests were conducted, resulting in 1,824 reports sent to producers. **Strengthening Relationships:** Improved trust and communication between technicians and producers, facilitating the adoption of good practices. **Increased Producer Participation:** 28% of producers participated in group trainings, improving collaboration and learning, up from 0% before the project. **BECAMO Commitment:** Intention to scale the program to other areas due to the positive results obtained. **Impact on Communities:** Intermediaries showed a stronger commitment to coffee quality and sustainable practices, benefiting their communities. **Strategy Adaptation:** Adjustments in technical assistance based on quality reports, ensuring a more effective and personalized approach.

Gráfico de barras de farmAspectsImproved agrupado por time

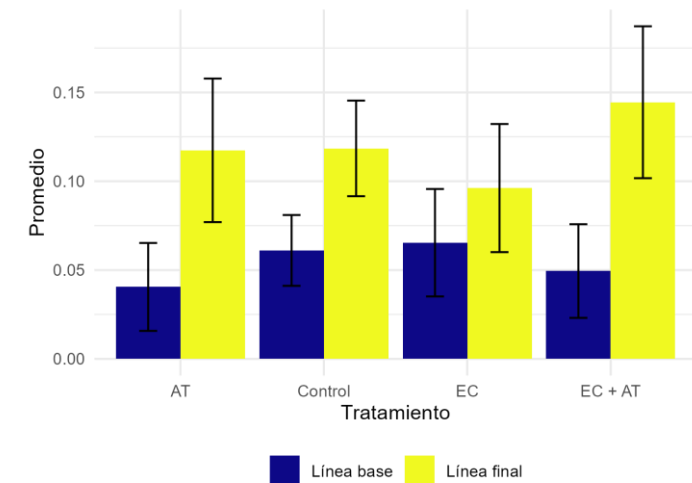
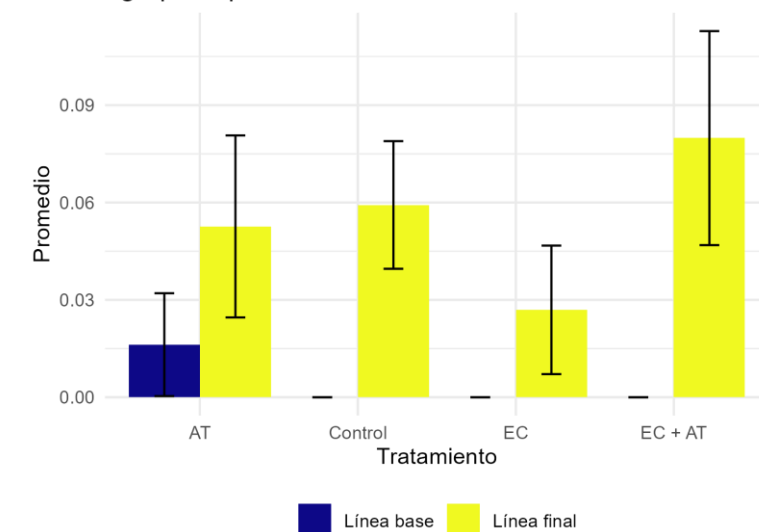


Gráfico de barras de incomeVariationByQuality_1_typ_t agrupado por time



EC: Evaluación de calidad. AT: Asistencia técnica.

Bottlenecks/Challenges Encountered

Bottlenecks/challenges encountered:(i) **Supply Chain Fragmentation** -Difficult coordination between multiple intermediaries even when they sell to the same buyer. (ii) **Distrust of Producers** -Resistance to accepting recommendations on quality and differentiated payment schemes, (iii) **Logistical Difficulties**:Limited access to farms due to geographical conditions and lack of infrastructure.

Opportunities:(i) **Strengthening Relationships**- Creation of trust between producers, intermediaries and technicians.

Potential Challenges:(i) **Unfair competition**- Risk that other intermediaries will use the information in their favour, (ii) **Sustainability of Changes**- How to ensure continuity of practices after the intervention.

Potential Improvements: Communication Strategies- Improve methods of raising awareness with producers to increase acceptance of agricultural and quality recommendations.

Factors/conditions for adopting innovations: (i) **Intermediary Engagement** -Need for support and commitment from intermediaries to adopt sustainable practices, (ii) **Access to Resources** -Availability of funding and technical training to implement new practices.

**Workshop with Key Stakeholders of the
Transforming Food Markets Initiative October
22, Tegucigalpa, Honduras**

Digital Infrastructure of Public Interest to Improve Traceability and Horizontal Coordination in Export Supply Chains

Federico Ceballos-Sierra Working Group 1



Innovation

Main innovation: Prototyping of the first digital infrastructure of public interest to facilitate product traceability and exchange of information between actors in a chain. **Grouped innovations:** trust framework methodology, INATrace, GrainChain, AgStack, TerraTrac, WHISP and CIAT-First Sale. **Value chains and target market systems:** Honduran coffee value chain. **Challenges to overcome:** Gaps in digital capabilities, mistrust between organizations, costs of implementing and maintaining digital infrastructures, weakness of the regulatory framework. **Users:** Various actors in the coffee value chain. **Benefit:** Greater vertical coordination and greater flows of information between actors.

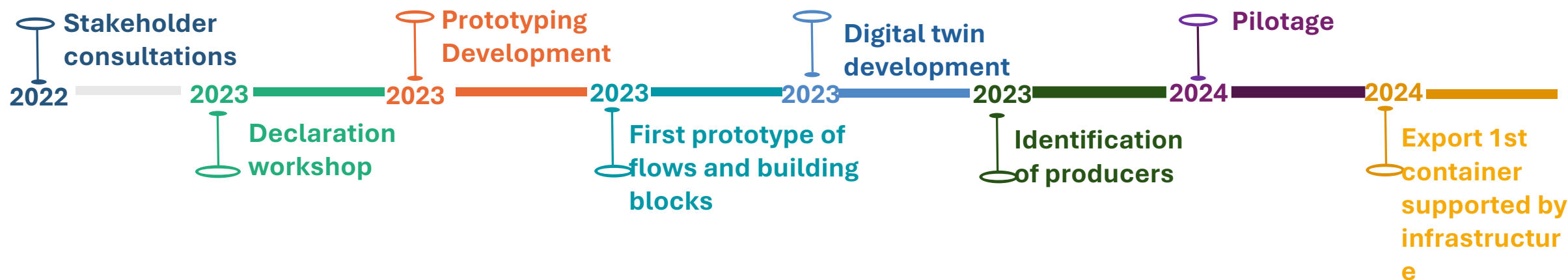
Collaborations

Innovation Developers: GrainChain, Confianza, BECAMO, Beneficio Río Frío, Beneficio Rosales, DIASCA, IHCAFE, Fundación Linux, FAO, TechnoServe, GIZ. **Scaling partners:** Government and sectoral bodies, NGOs, EU. **Estimated investment in innovation:** Time of the partners of the prototype development group, development of the digital twin, dissemination events. Approximate cost: 50,000 USD.

Intervention process

Geographical Area: Honduras **Key implementation phases:** (i) Consultation with actors in the chain identifying agreements and disagreements with IDIP, (ii) Workshop on joint statement against EUDR and IDIP, (iii) Prototyping development group, (iv) Development of the digital twin, (v) Socialization workshop with the broad group of actors and (vi) Implementation pilot. **Stakeholder Relations:** Two levels of relationship - (1) Prototyping Group (weekly meetings for 10 Weeks) and (2) Broad Stakeholder Group (joint statement and update webinar).

Timeline



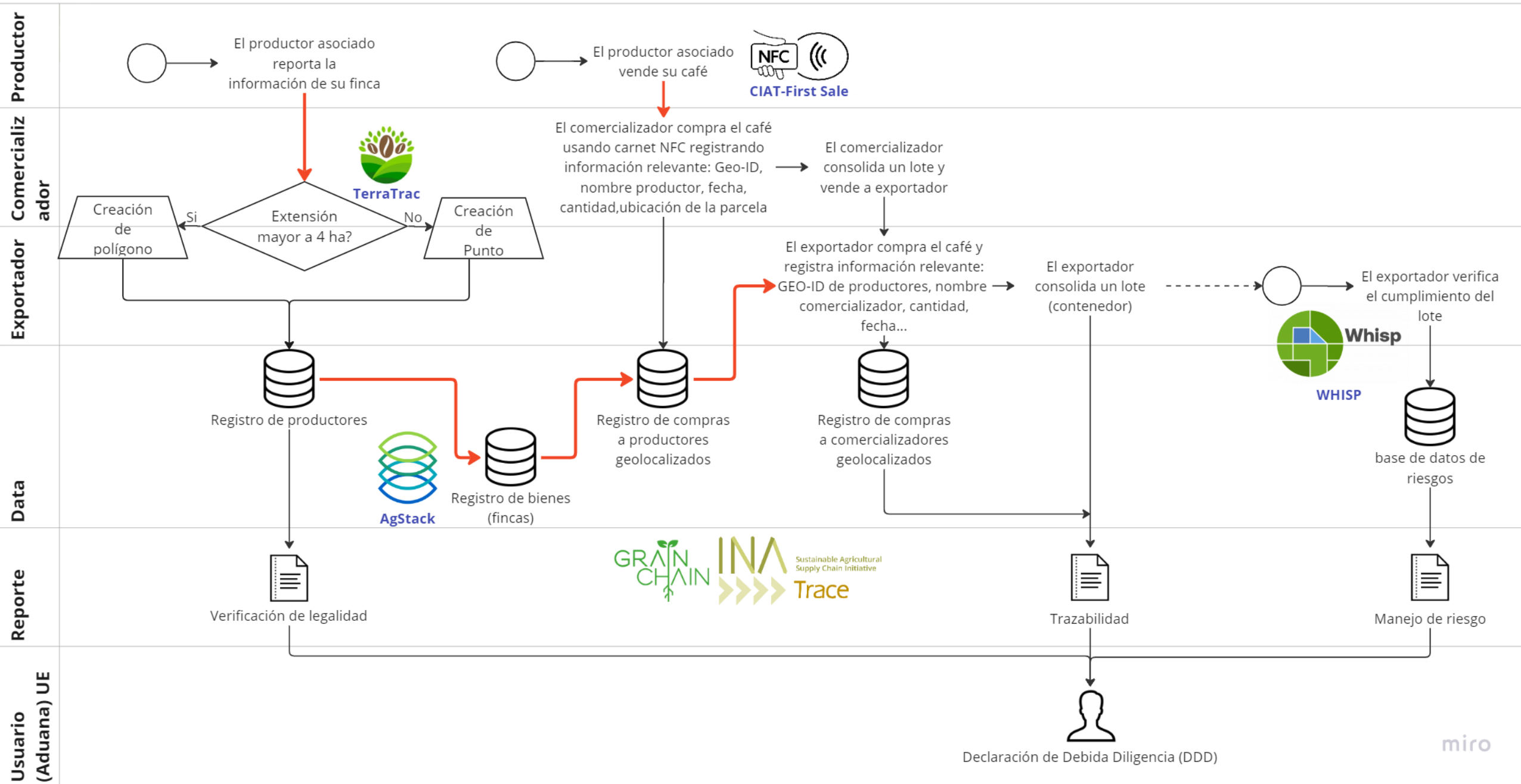
Progress, results and impact

- **Beneficiaries:** coffee producers and organizations linked to the Honduran coffee value chain **Changes:** greater transfer of information and more transparency in commercial relations along the chain **Results:** prototype of digital infrastructure, digital twin, producer carding. **Impact:** Increased awareness of EUDR compliance requirements, improved trust between actors to collaborate on EUDR compliance.

Lessons learned

- **Bottlenecks:** coordination of very large groups, ignorance of facilitation dynamics, ignorance of notions of digital architecture.
- **Opportunities:** Geographic and thematic expansion, building a digital infrastructure with value beyond EUDR compliance and beyond the coffee sector.
- **Factors and conditions determining innovations:** regulatory requirements, a certain sectoral organization, fair facilitation.

Debida Diligencia para cumplimiento de EUDR



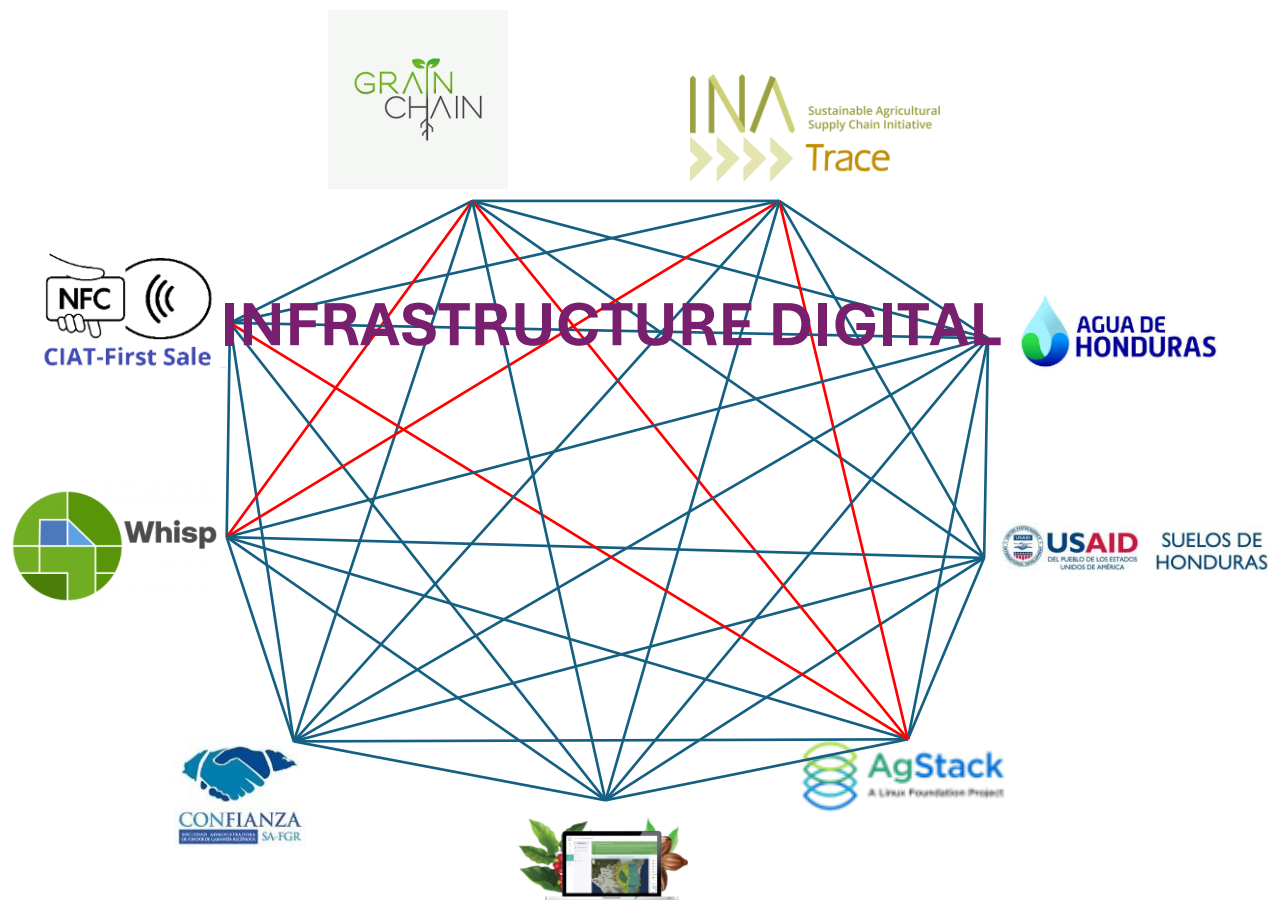


BENEFICIO
ROSALES

RODRIGO PORTILLO
Municipio: San Francisco de Ojuera
Comunidad: San Isidro
DNI: 1234-5678-91011



OVIDIO SORTO BARRIENTOS
Municipio: La Union
Comunidad: Los Hoyos
DNI: 1234-5678-91011



Workshop: "Preparing to scale innovations"
October 22, 2024 Tegucigalpa, Honduras

TPOLOGY OF WOMEN IN SUPPLY CHAINS: COFFEE IN HONDURAS

Fernanda Soto



Innovation

- **Within the "Gender Equity" and "Transforming Food Markets" initiatives: ONE CGIAR Demand-driven:** Agribusinesses and other actors, committed to building more equitable supply chains (especially gender). The question is how? **Conditions that favor:** 1) Gender policy of the Honduran coffee subsector. 2) Gender and Coffee Table (Undersecretary of Coffee Farming - SAG). 3) Alliance of Women in Coffee (AMUCAFE). It is a methodology with an intersectional approach to better understand the various women in the supply chain, understand how business practices impact them differently, and recommend targeted actions to strengthen the sustainability of the chain.

Partners

Innovation Developers

- CGIAR
(Gender,
Markets)
Volcafe
Swisscontact

Partners for your expansion

- Olam
CIDA/VOCA
SAG
AMUCAFE
BECAMO
Solidarity

The process



QUALITATIVE



QUERY-BASED



PLACE SPECIFICS

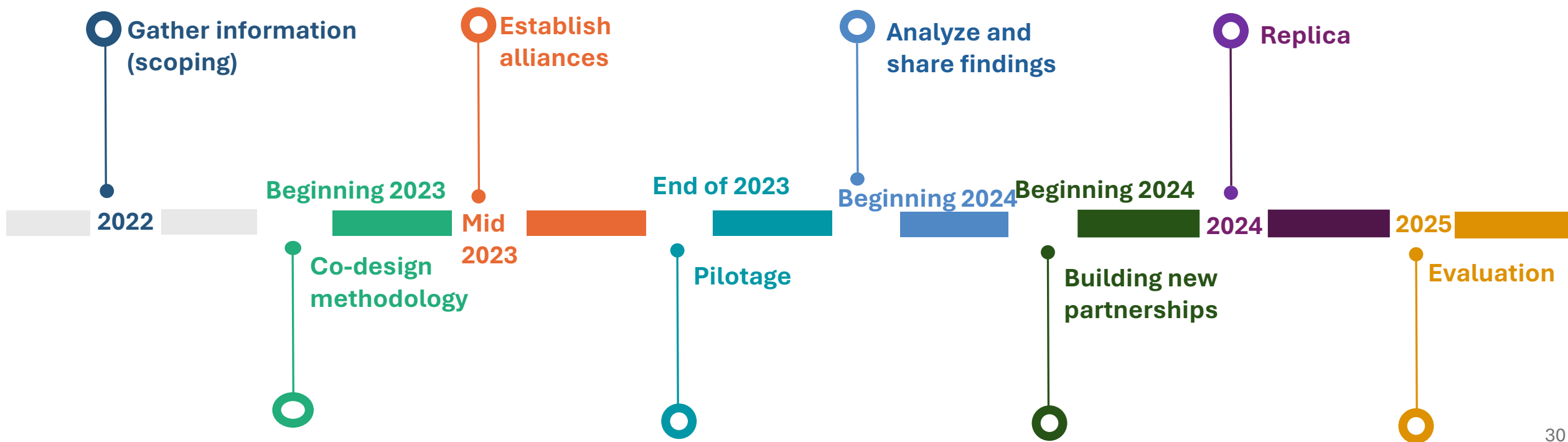


INTERSECTIONAL



BASED ON EMPOWERMENT

Timeline



Progress and Results/Impacts

- Implemented in the **Volcafe** coffee chain, in El Paraíso with a second iteration in the **Olam chain (Ofi)** in Intibucá and La Paz, with women in the productive node. It can be applied to understand other marginalized groups in the chain. **Result:** Women's age, socioeconomic status, and subjective experiences influence how they live and respond to gender norms. This is linked to the role they have in the chain and affects the limitations they face and the benefits they perceive in it.

Women in nurseries



Women Income Managers



Women who manage farm and income



Women on family farm



Women Cutters



Lessons learned

1. Consulting the various actors and participants in the chain throughout the implementation process was essential to understand demand, guide innovation to the search for solutions, and anticipate and mitigate negative consequences (e.g.: erroneous expectations, possible exclusions). Linked to responsible innovation. Continue to do so, even if it takes time. Strengthen knowledge sharing and training within partner teams and between partners who have implemented the methodology What adaptations, changes and suggestions make to innovation (learning).



Q&A

Development of the guide

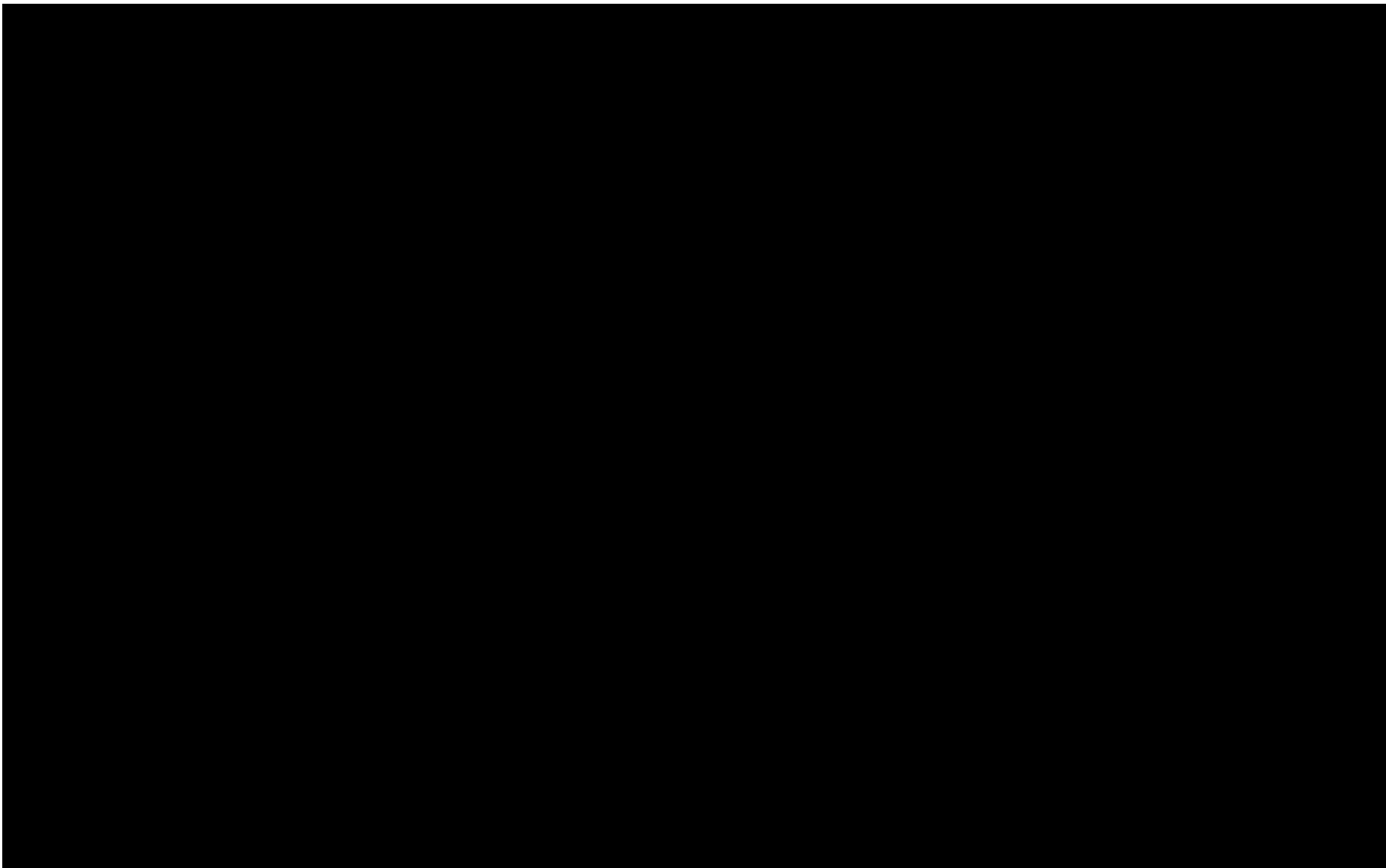


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KISM



Carla Rodriguez
Senior Coordinator –
ISEAL Alliance &
Living Income Community of
Practice (LICO-P)





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Thank you



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TMA Stakeholder Workshop

How to assess the scalability of innovation

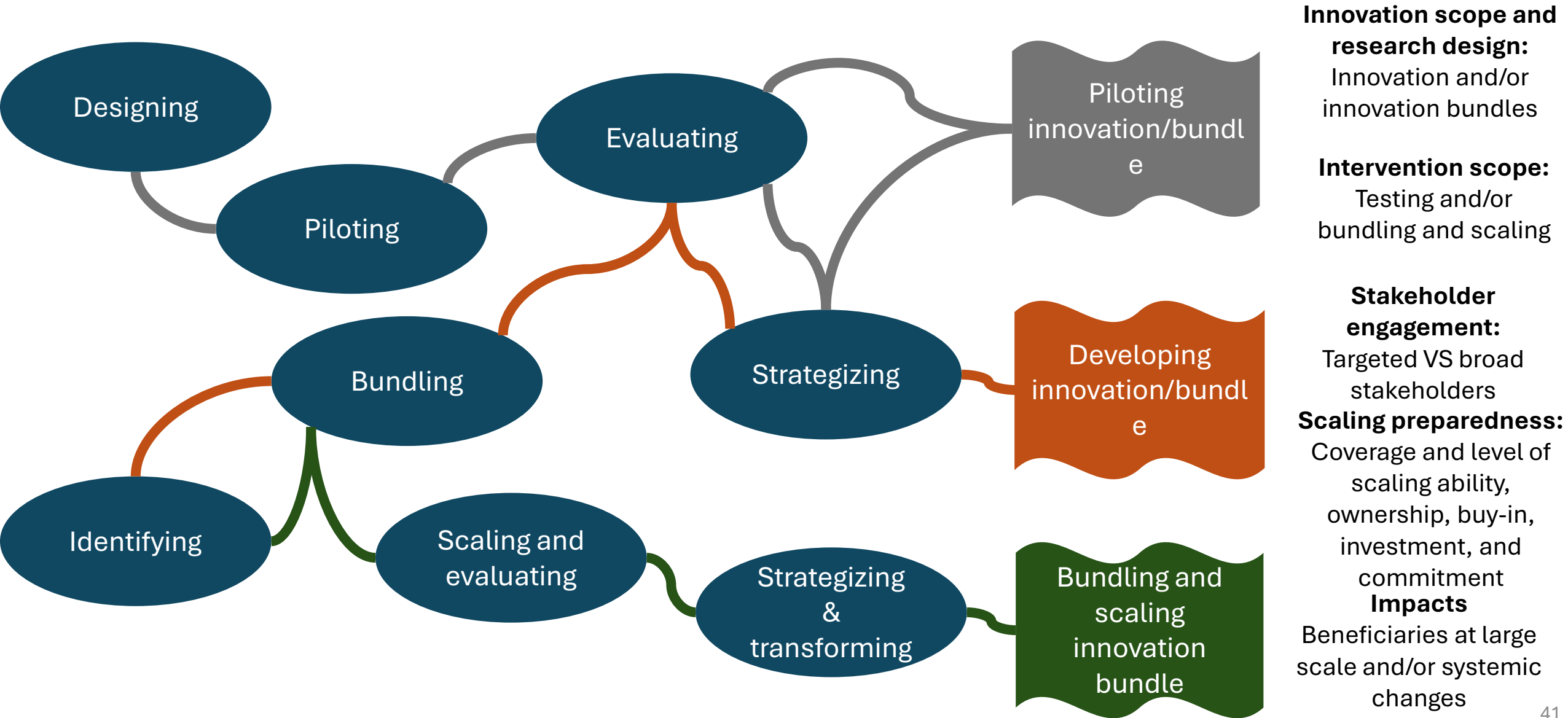
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IWMI, t.minh@cgiar.org



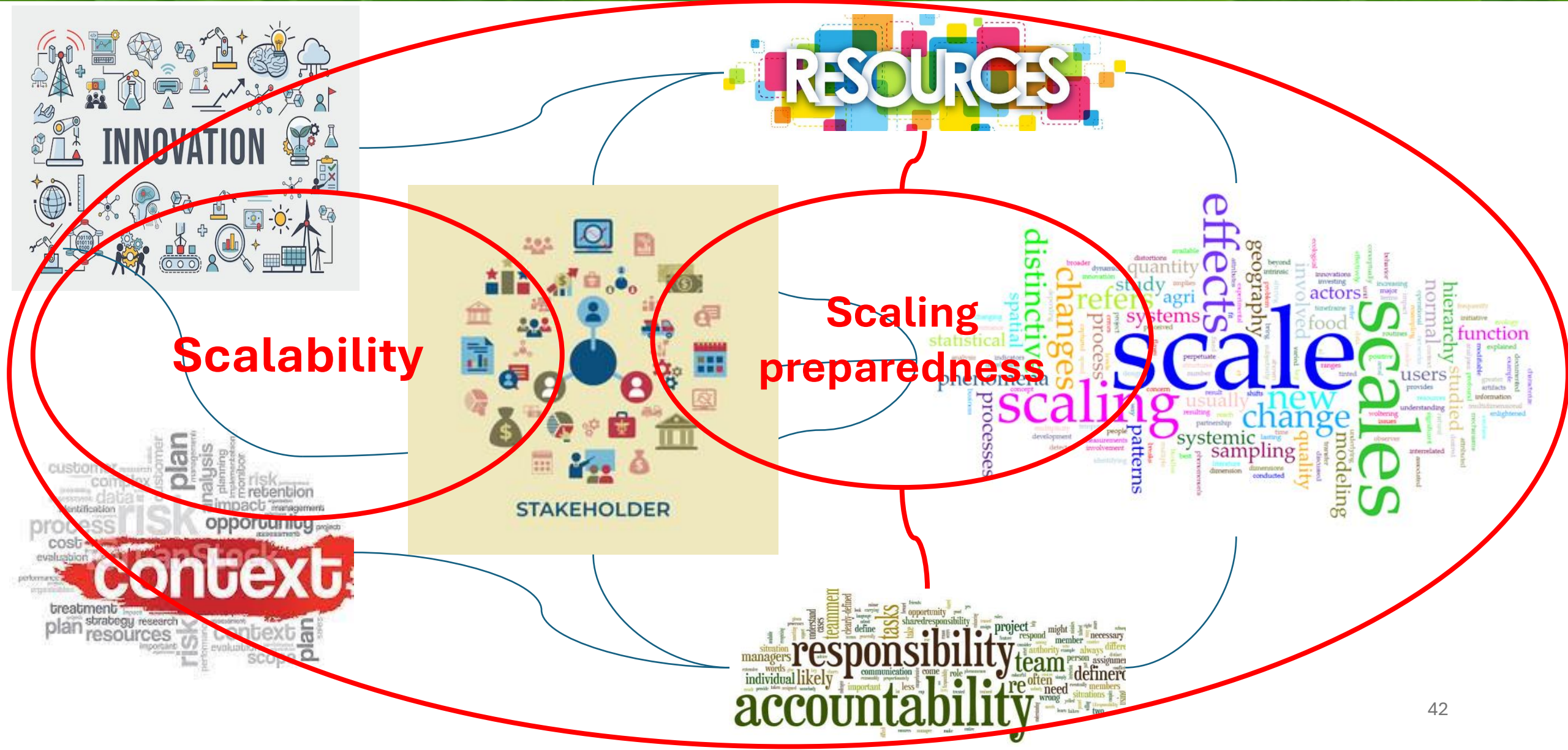
Key building elements for intervention and scaling



Different intervention processes in RFM Initiative



Intervention scalability and scaling preparedness

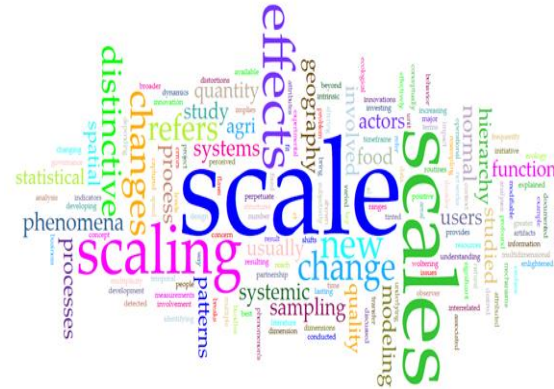


Scaling is a multi-faceted process that organically happened yesterday.



Intervention scalability)

Innovation Scalability is the ability of **innovation** to adapt to the contexts and changes during the scaling process as well as anticipated performance, impact, and trade-offs when going to scale



Intervention characteristics

- **Type of innovation:** Incremental, radical, disruptive
- **Innovation attribute:** Maturity availability in the market,
- **Intervention:** Timing of intervention, investment needed, required resources, return on investment
- **Desired impacts:** Nutrition, health and food security; Poverty reduction, livelihoods, and jobs; Gender equality, youth & social inclusion; Policy and institution)

Intervention scalability



Scaling potential

- **Status of adoption:** current users, their accessibility and affordability to the innovation, drivers to adopt
- **Extent and speed of scaling the innovation:** Other user segments, potential geographical reach, time frame for scaling
- **Unintended negative outcomes of scaling:** Undesired impacts/trade-offs, possible adjustments of innovation/intervention to reduce the trade-offs

Context

- **Potential new conditions:** Demands, challenges, opportunities, potential risks,
- **Ability to adapt to new conditions:**

Scaling preparedness

Scaling preparedness is a process of developing actors' and stakeholders' **abilities** to catalyze innovation and accelerate investment/adoption. It is embedded in innovation and scaling processes and requires **interactive stakeholder engagement**.



For and with:

- Intervention partners
- Scaling actors (private and public sector, NGOs)
- Innovation developers (Businesses, universities)
- Innovation ecosystem (networks, partnerships)
- Knowledge partners
- Accelerators (policymakers, investors)
- Beneficiaries (farmers, farming communities, consumers, labour)

Identifying scalable innovation

Innovation scalability

- Innovation attribute
- Context
- Scaling potential

Scaling preparedness

- Stakeholder engagement
- Commitment
- Accountability

Scoring of scaling potential

1. Very low
2. Low
3. Neutral
4. High
5. Very high



BREAKOUT DISCUSSION TO IDENTIFY SCALABLE INNOVATIONS

Group discussion

- **Group 1: Point-of-purchase quality assessments**
- Group 2: Digital Public Infrastructure**
- Group 3: Advancing Gender Equality**

Group discussion

Discussion: (60 minutes)

- Assess innovation scalability
- Assess scaling preparedness
- Identify scalable interventions

Facilitation:

- Each group should appoint
- A facilitator to facilitate the discussion
- A representative to report back

Reporting back

- presentation template
- 5 minutes reporting back
- 5 minutes of clarification and comments

Quality assessment (1)

HONDURAS: Identificación de Innovaciones Escalables

Indicadores	Descripción	Puntuación (1-5)
Conjunto de innovaciones	Transformando Mercado de Intermediación Privada en Cadena de Valor del café en Honduras.	
1. ESCALABILIDAD DE LA INNOVACIÓN		
1.1 Innovación		
Tipo de innovación (por ejemplo: incremental, radical, disruptiva). <i>Adopción de tecnologías y asistencia técnica y Calidad Mejor en en punto de venta</i>	Incremental (Disponibilidad de datos, aumento de personas recibiendo asistencia, aumentando actividad, disminuyendo errores) ↓ Datos, procesos existentes	4
Atributo de la innovación (por ejemplo: madurez, disponibilidad en el mercado, cadenas de valor objetivo).	<ul style="list-style-type: none"> - prototipo (personal - maquinaria - dinero) - las herramientas son accesibles - Aplica en la cadena de valor de importancia nacional y agarrar al productor - comercializador 	4
Intervención (por ejemplo: momento de la intervención, inversión necesaria, recursos requeridos, retorno de la inversión).	<ul style="list-style-type: none"> - corto momento de intervención - 1 año → resultados medibles. - \$9000 - humano, económico 	4
Impactos deseados (por ejemplo: nutrición, salud y seguridad alimentaria; reducción de la pobreza, medios de vida y empleos; igualdad de género, juventud e inclusión social; política e instituciones).	<ul style="list-style-type: none"> - seguridad alimentaria - reducción de la pobreza - empleos (juventud e inclusión social) - políticos e institucionales (cooperación) 	5
1.2 Contexto		Puntuación
Posibles nuevas condiciones (por ejemplo: demandas, desafíos, oportunidades, riesgos potenciales, nuevas cadenas de valor).	<ul style="list-style-type: none"> - Describir regulaciones - Cadenas de valor agrícola. - Viabilidad - contexto generacional y de género - Socialización de los objetivos de la inversión 	4.5

Quality assessment (2)

Indicadores	Descripción	Puntuación (1-5)
Capacidad de adaptarse a nuevas condiciones (por ejemplo: demandas, desafíos, oportunidades, riesgos potenciales, nuevas cadenas de valor).	<ul style="list-style-type: none"> → Clima → Políticas y nuevos roles - A otro rubro debido a las regulaciones - Comercio 	5
1.3 Escalabilidad		Puntuación
Estado de adopción (por ejemplo: usuarios actuales, su accesibilidad y asequibilidad a la intervención, factores que impulsan la adopción).	<ul style="list-style-type: none"> - Asistencia técnica (dificultad cultural) - Calidad y medición (cultura, políticas) 	5
Alcance y velocidad de la escalabilidad (por ejemplo: otros segmentos de usuarios, alcance geográfico potencial, plazo para la escalabilidad).	<ul style="list-style-type: none"> - alcance geográfico - plazos 	2
Resultados negativos no deseados de la escalabilidad (por ejemplo: impactos no deseados/compensaciones, posibles ajustes de la intervención para reducir las compensaciones).	<ul style="list-style-type: none"> - Resistencia al cambio - Bajo acceso a capacitación - Esmas socioeconómicos - Bolsa de valores - Inexistencia de reguladores 	5
2. PREPARACIÓN PARA LA ESCALABILIDAD		Puntuación
2.1 Participación de las partes interesadas		
Partes interesadas involucradas (por ejemplo: actores y partes interesadas diversos).	<ul style="list-style-type: none"> - academia - info Educativa - Finanzas - Logística y transporte - Legal 	5

Quality assessment (3)

Indicadores	Descripción	Puntuación (1-5)
Grado de participación (por ejemplo: intereses de las partes interesadas, actitud y aceptación para participar).	<ul style="list-style-type: none"> - Determinante - Altamente importante 	5
2.2 Compromiso de las partes interesadas		Puntuación
Propiedad de las partes interesadas (por ejemplo: participación de las partes interesadas en las actividades de intervención, compromiso de las partes interesadas con el logro de los objetivos de la intervención, demanda de rendición de cuentas por parte de las partes interesadas respecto a la intervención).	<ul style="list-style-type: none"> - Determinante - 	2
Aceptación y continuación (por ejemplo: inversión en innovación, intervención y escalabilidad).	→ Con dificultad x actores y factores externos.	2
2.3 Responsabilidad		Puntuación
Contribución de recursos e inversión (por ejemplo: recursos disponibles, inversiones de tiempo, contribución del presupuesto y del personal, capacidad)	<ul style="list-style-type: none"> → Contribución → 	4
Comentario final	Puntuación total: Promedio: Evaluación:	56.5 4.03 Alto

Digital Infrastructure (1)

HONDURAS: Identificación de Innovaciones Escalables

Indicadores	Descripción	Puntuación (1-5)
Conjunto de innovaciones	Digital Infrastructure	
1. ESCALABILIDAD DE LA INNOVACIÓN		
1.1 Innovación		
Tipo de innovación (por ejemplo: incremental, radical, disruptiva). 	Incremental: hay potencial pero lo estamos dejando al mercado privado Interés creciente y poder de mercado	2/3 14/13 3/3
Atributo de la innovación (por ejemplo: madurez, disponibilidad en el mercado, cadenas de valor objetivo).	- Falta de madurez Sinergias con estrategia de compra local - Integrar en plataforma Digital	2/3 13 2/4 12
Intervención (por ejemplo: momento de la intervención, inversión necesaria, recursos requeridos, retorno de la inversión).	- Hay recursos pero no se han canalizado - Prioritar dependiendo de se debe - Desconocimiento sobre oferta actual	3/5 14 4/1 4
Impactos deseados (por ejemplo: nutrición, salud y seguridad alimentaria; reducción de la pobreza, medios de vida y empleos; igualdad de género, juventud e inclusión social; política e instituciones).	1. Reducción de pobreza 2. Políticas	3/4 13 3/4
1.2 Contexto		Puntuación
Posibles nuevas condiciones (por ejemplo: demandas, desafíos, oportunidades, riesgos potenciales, nuevas cadenas de valor).	- Necesidad creciente de oportunidades - Riesgo e Protección de Datos	4/4 14 4/4

Digital Infrastructure (2)

Indicadores	Descripción	Puntuación (1-5)	
Capacidad de adaptarse a nuevas condiciones (por ejemplo: demandas, desafíos, oportunidades, riesgos potenciales, nuevas cadenas de valor).	<ul style="list-style-type: none"> - Reto para adaptar todos los sectores - Mientras más crece crecen los desafíos de coordinar - Esta infraestructura es adaptable a muchos temas 	3 / 4 / 3 3 / 4	3
1.3 Escalabilidad		Puntuación	
Estado de adopción (por ejemplo: usuarios actuales, su accesibilidad y asequibilidad a la intervención, factores que impulsan la adopción).	<ul style="list-style-type: none"> - Parece accesible - no tiene trabas - El producto es atractivo - tiene falsas expectativas esperando algunos 	3 / 3 / 3 2	3
Alcance y velocidad de la escalabilidad (por ejemplo: otros segmentos de usuarios, alcance geográfico potencial, plazo para la escalabilidad).	- Necesidades compartidas con otros sectores (Cooperativa EUPR)	4 / 4 / 4 4 / 3	4
Resultados negativos no deseados de la escalabilidad (por ejemplo: impactos no deseados/compensaciones, posibles ajustes de la intervención para reducir las compensaciones).	- Hemos va a ser aprehensible acceder a esa info personal - si se amplía a otros info que puede ser confidencial	4 / 4 / 3 3 / 4	4
2. PREPARACIÓN PARA LA ESCALABILIDAD		Puntuación	
2.1 Participación de las partes interesadas			
Partes interesadas involucradas (por ejemplo: actores y partes interesadas diversos).	<ul style="list-style-type: none"> - Hay muchas actores a involucrar algunos no interesados en aportar - Evolución incrementando # actores 	3 / 3 / 3 3 / 3	3

Digital Infrastructure (3)

Indicadores	Descripción	Puntuación (1-5)	
Grado de participación (por ejemplo: intereses de las partes interesadas, actitud y aceptación para participar).	<ul style="list-style-type: none"> - Interés generalizados - Trabajo con actores poco involucrados 	4 1 4 1 5 5	5
2.2 Compromiso de las partes interesadas		Puntuación	
Propiedad de las partes interesadas (por ejemplo: participación de las partes interesadas en las actividades de intervención, compromiso de las partes interesadas con el logro de los objetivos de la intervención, demanda de rendición de cuentas por parte de las partes interesadas respecto a la intervención).	<ul style="list-style-type: none"> - Hace falta comunicar - Varias partes interesadas - Poca con productores poco interesados 	3 1 3 1 3 3 1 3	3
Aceptación y continuación (por ejemplo: inversión en innovación, intervención y escalabilidad).	<ul style="list-style-type: none"> - Necesitamos que funcione el piloto - Hay un marco regulatorio que haga esto necesario - Quien lidera 	3 1 4 1 2 3 1 2	3
2.3 Responsabilidad		Puntuación	
Contribución de recursos e inversión (por ejemplo: recursos disponibles, inversiones de tiempo, contribución del presupuesto y del personal, capacidad)	<ul style="list-style-type: none"> - Voluntad política necesaria para canalizar recursos - Apetito del sector privado - Hay recursos no solo para factibilidad sino sostenibilidad 	5 1 4 1 4 4 1 5	5
Comentario final	Puntuación total: 51 Promedio: 3.64 Evaluación: Escala!		

Typology of women in supply chain

Total	Escalabilidad	Preparación
① 3.5	3.66	3.2
② 3.5	3.7	3
③ 3.6	3.88	3.2
④ 3.35	3.6	2.9
\bar{x} 3.49	3.71	3.08
Genero calificación de scaling		



SESSION 2: Deep dive into scaling of scalable innovation



INNOVATION SURVEY (Menti Meter)

INNOVATION SURVEY WP1 (Menti Meter)

The intervention survey assesses innovations/interventions and generates evidence for the WPs and end-of-initiative outcomes

Go to: www.menti.com

Enter Code: **7677 5638**

Survey Link:

<https://www.menti.com/alcxc7xmexy7>

QR Code:





Group discussion

**UNDERSTAND NEW CONTEXTS, RESOURCES, AND
IMPACTS OF SCALING**

Understand Scale Contexts, Resources, and Stakeholders

TÍTULO DE INNOVACIÓN

CONTEXTOS

CARACTERES BIONATURALES, FÍSICOS Y CLIMÁTICOS

Natural

Físico

Climático

CARACTERES SOCIOECONÓMICOS E INSTITUCIONALES

Demográfico

Incentivos

Cadena de valor

Mercado

Políticas e
instituciones

Plataformas, comunidades

RECURSOS NECESARIOS PARA LAS INNOVACIONES

Natural

Humano

Físico

Financiero

Organizacional/
Institucional

Social

RECURSOS DISPONIBLES

Recursos

Soluciones/servicios
existentes para agrupar

Inversiones existentes

PARTES INTERESADAS Y REDES

Partes interesadas relacionadas con la innovación

Redes relacionadas con la innovación

INICIATIVAS E INVERSIONES

Iniciativas relacionadas con la innovación

Inversión relacionada con la innovación

INTERVENTION TITLE:

Contexts

Bio-natural-physical-climatic characters

- Natural
- Physical
- Climatic

Socio-economic-institutional characters

- Demographic
- Value chain
- Market
- Platforms, communities
- Incentives
- Policies

Resources needed for innovations

- Natural
- Physical
- Financial
- Social
- Human
- Organizational/Institutional

Available resources

- Resources
- Existing solutions/services for bundling
- Existing investments

Impacts and trade-offs

Stakeholders and Networks

- Stakeholders related to innovation
- Networks related to innovation

Initiatives and investments

- Initiatives related to innovation
- Investment related to innovation

PLASTIC CRATES Cont'd

BIO-NATURAL-PHYSICAL-CLIMATIC CHARACTERS

Natural

IT IS MADE FROM ~~PLASTIC~~ & RECYCLING
- Also discourages Deforestation.

SCALING & IMPACTS & TRADE-OFFS

- Reduce Deforestation
- Lay-off of Women in Raffia Basket Production.

Physical

- Temp. Resistant
- Stackability
- Color & Branding

Climatic

- AIRFLOW DESIGN
- WEATHER ADAPTABILITY
- SEASONAL USAGE

SOCIO-ECONOMIC-INSTITUTIONAL CHARACTERS

Demographic

- All Age Groups use
- Easy of use by House holds.
- As a rental farmers use it.

Value chain

- It is currently being used by all value chain actors. Farmers/Prod., Marketers, Processors Storage etc.

Market

Farm gate sales → - TRANSPARENCY
Agric Markets. - STANDARDIZATION of Goods.
- Retail & Super Market
- KNOWN WEIGHT

Platforms, communities

- CARTO RENTAL CENTRE
- FARMERS COMMUNITIES
- LOGISTICS & STORAGE PLATFORMS (e.g. call hubs)

Incentives

- Incentives - Credits/Imprestment for youth
- Adds value to price of tomatoes
- Increase of income for all the value chain actors
- Increase of farmers' food security
- Reduce post-harvest losses

Policy

POLICY:
- A STANDARD & CERTIFIED
- SUPPORTS PPP
- RENEWED HOPE AGAIN ON FOOD SECURITY

VISION
- ALIGNS WITH SDG, 12
- ENSURE SUSTAINABLE CONSUMPTION & PRODUCTION PATTERNS.

RESOURCES NEEDED FOR INNOVATIONS

Natural

- Natural Good Climate
- Land
- Raw Materials / ~~Plastic~~ Trees

Physical

- LAND
- Warehouse
- TRANSPORT BUSES/
- AGGREGATION CENTRE

Financial

- INITIAL CAPITAL
- ACCESS TO CREDIT
- OPERATIONAL COST

Social

- STRONG FARMERS ASSOCIATION & COOPERATIVES.
- Community Support

Human

- Skilled Workers
- Admin & Mgt. Staff.
- EXTENSION SERVICES

Organizational

- Supply chain mgt.
- Finance Dept.
- Market Outreach.
- INVENTORY SYSTEM

Institutional

- POLICY & REGULATORY BODY.
- FINANCIAL INST.
- FARMERS & MKT ASSO.

AVAILABLE RESOURCES

Resources

- 10,000 Plastic Crates
- 11 Rental Shops
- 4 Warehouse for Storage/Collection

AVAILABLE PERSONNEL
20 NO.

Existing solutions/ services for bundling

- PRICE INFORMATION
- SENSITIZATION
- MARKET LINKAGE
- AGGREGATION, TRANSP.

Existing investments

- WAREHOUSES
- CRATES
- PERSONNEL

STAKEHOLDERS AND NETWORKS

Stakeholders related to innovation

- FARMERS
- TRADERS & Aggregators
- Retailers & Mkt. Vendors
- LOGISTICS & Transport

Networks related to innovation

- Cooperatives (Agric.)
- Supply chain Network.
- Technology Providers.

INITIATIVES AND INVESTMENTS

Initiatives related to innovation

- Training & Capacity Development.
- Research Impact evaluation & Development
- Policy Advocacy

Investment related to innovation

- Development Finance Institution.
- Production RISK INSURANCE

BIO-NATURAL-PHYSICAL-CLIMATIC CHARACTERS

Natural

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Scaling impacts & Trade-offs

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Physical

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Climatic

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SOCIO-ECONOMIC-INSTITUTIONAL CHARACTERS

Demographic

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Value chain

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Market

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Platforms, communities

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Incentives

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Policy

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RESOURCES NEEDED FOR INNOVATIONS

Natural

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Physical

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Financial

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Social

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Human

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Organizational

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Institutional

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AVAILABLE RESOURCES

Resources

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Existing solutions/ services for bundling

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Existing investments

STAKEHOLDERS AND NETWORKS

Stakeholders related to innovation

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Networks related to innovation

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INITIATIVES AND INVESTMENTS

Initiatives related to innovation

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Investment related to innovation

Breakout discussion

Discussion: (60 minutes)

- Understand the new contexts for the scaling of (scalable) interventions
- Identify resources and conditions/requirements needed for the scaling
- identify existing factors/products/services/supports/interventions for bundling with the scalable intervention
- Assess potential scaling impacts and tradeoffs

Group discussion

- **Group 1: Point-of-purchase quality assessments**
- **Group 2: Digital Public Infrastructure**
- **Group 3: Advancing Gender Equality**

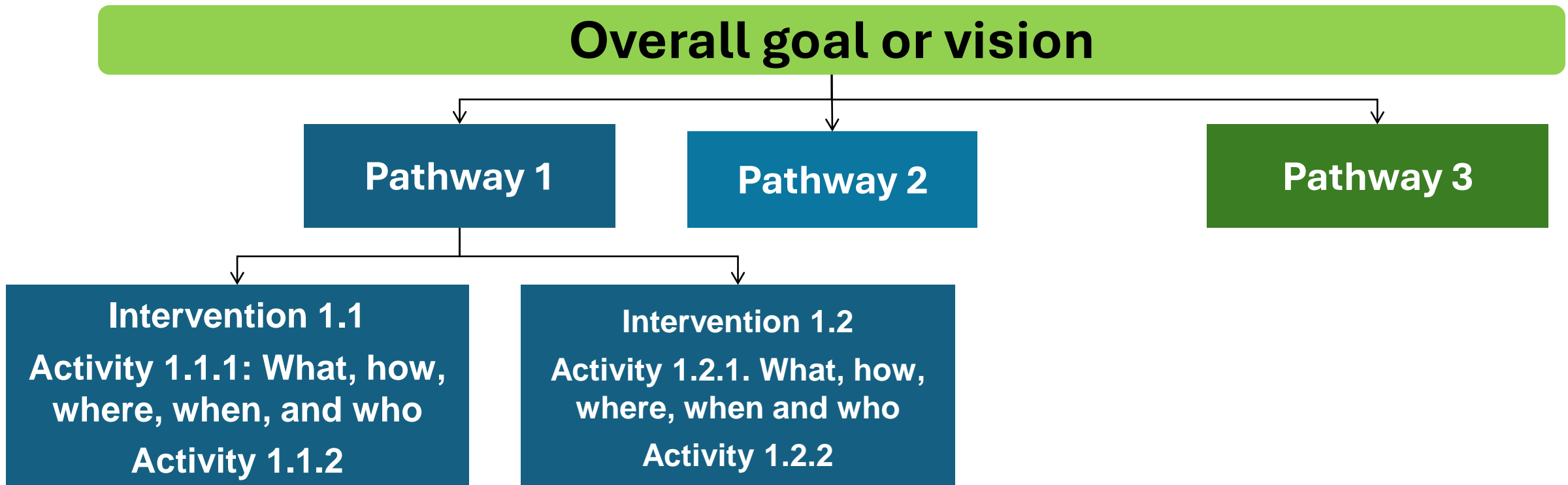


Identify escalation
strategies/paths and key
follow-up actions

Scaling strategy and pathways

Foundation for the scaling strategy:

- Assessment of innovation scalability and scaling preparedness
- Understanding of scaling contexts, resources, and potential impacts

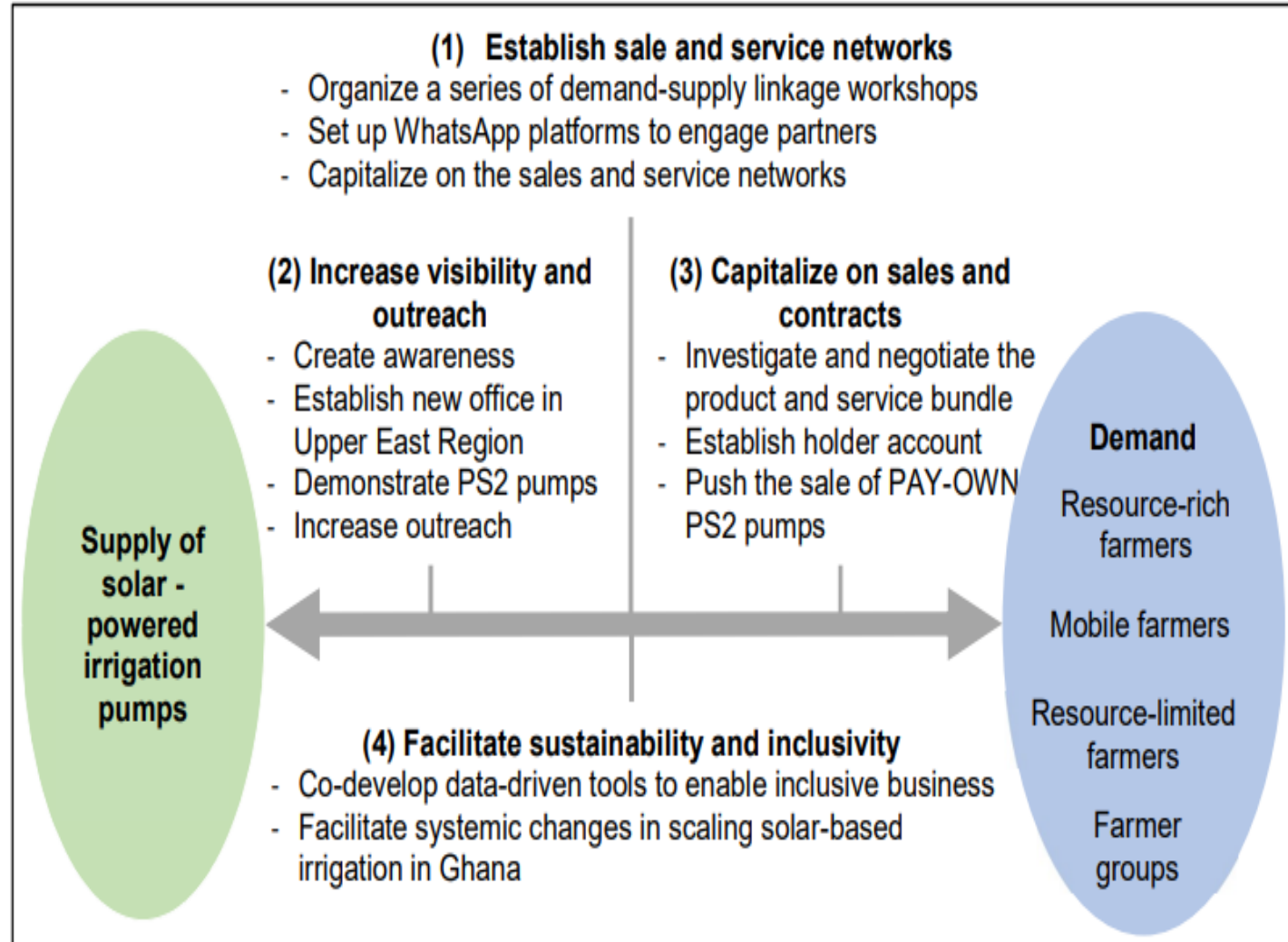


Solarization of smallholder irrigation to benefit million farmers and mobilize impact investment for Ethiopia, Ghana and Mali

Path 1. Linking demand and supply of PAY-OWN solar-powered irrigation

Path 2. Partnering with the private sector for bundling and scaling solar irrigation

Pathway 1: Linking demand and supply of PAY-OWN solar-powered irrigation

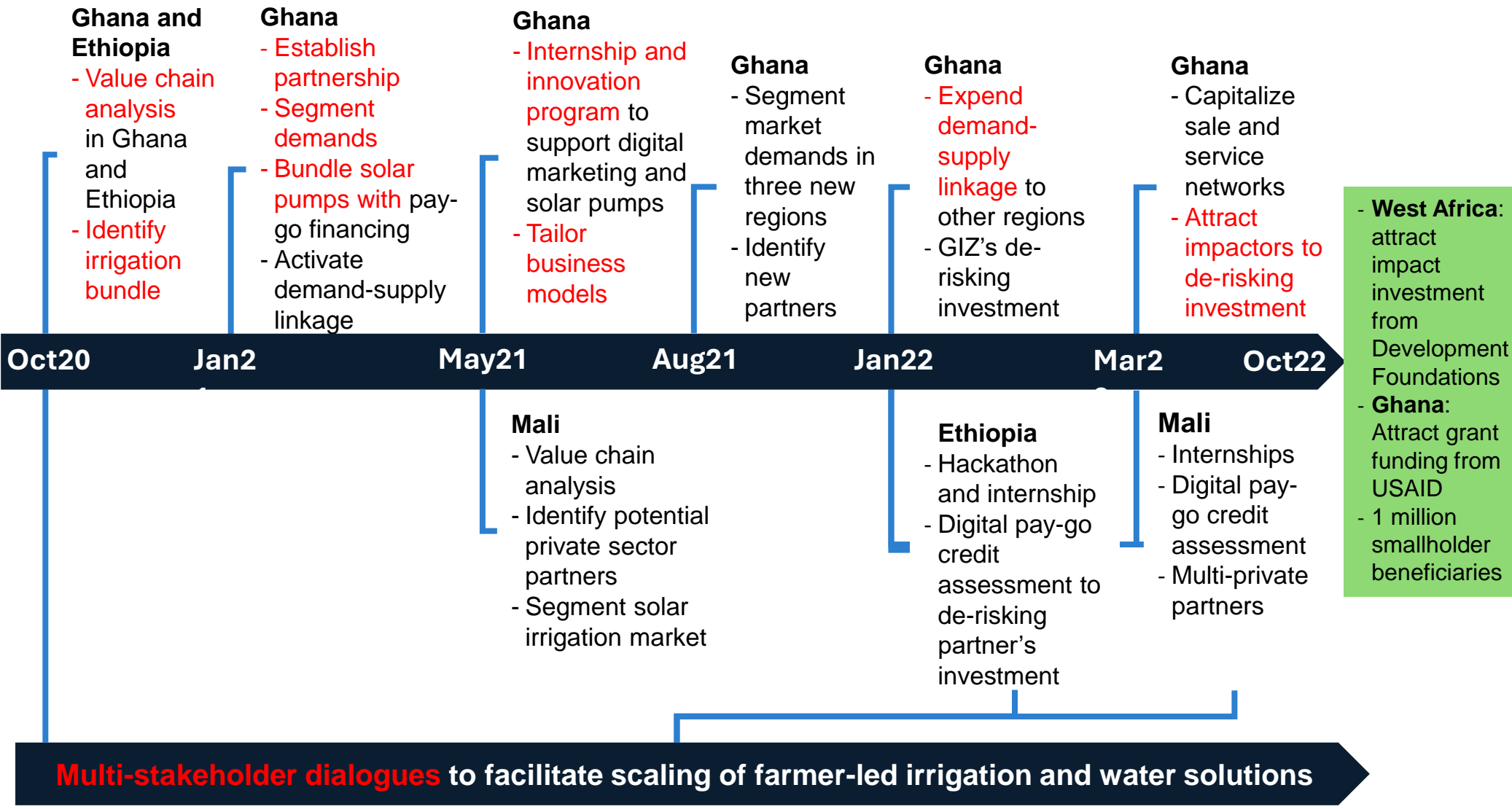


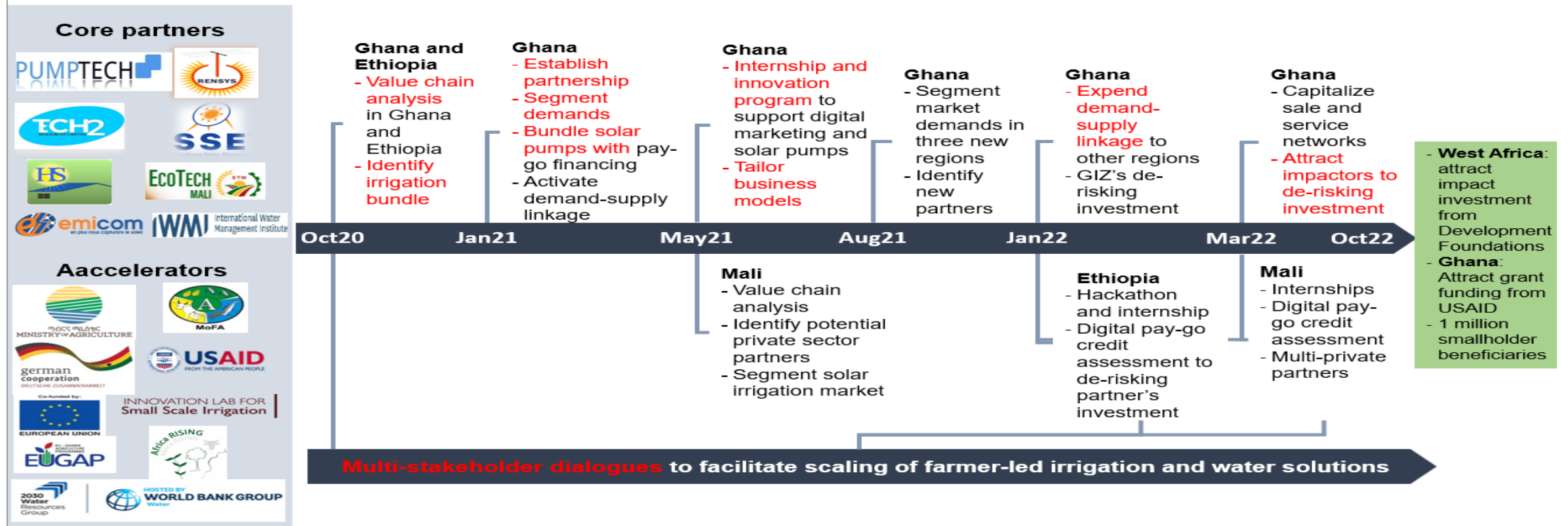
Partnering with the private sector for bundling and scaling solar irrigation

Core partners



Aaccelerators





Pathway 2. Partnering with the private sector scaling solar irrigation

1. Bundling solar-powered pumps with financial services
2. De-risking the private sector investment in the solar irrigation market
3. Developing innovation and internship grant (I2G) program to strengthen institutional capacity to scale solar irrigation
4. Facilitating multi-stakeholder dialogues

Group Discussion (Continue)

Group discussion for

- ✓ Identify scaling strategies/pathways

Reporting back

- ✓ 4 minutes to pitch for your scaling strategy/pathways
- ✓ 6 minutes of clarification and comments

What partnerships, collaboration, and investments are needed to ensure “success”?

- Potential (scaling) partners
- Potential partnerships
- Potential investments in scaling innovation (by organizations/ partnerships)

Sharing key action points

Feedback on the stakeholder workshop

- Three things from this workshop that impressed you the most
- Three suggestions for the improvement

The background of the slide is a close-up photograph of green leafy vegetables, likely spinach, with a semi-transparent green overlay. The leaves are densely packed and show natural texture and color variations.

FOLLOW-UP ACTIONS AND CLOSURE





INITIATIVE ON
Rethinking
Food Markets

"Workshop: Preparing to Scale Innovations"

October 22, 2024

Tegucigalpa, Honduras

TPOLOGIES OF WOMEN IN SUPPLY CHAINS: COFFEE IN HONDURAS

Fernanda Soto

